



START THE CONVERSATION SCRIPT: What to Say to Potential Joint Venture, Strategic Alliances and Power Partnerships

“I think we share a common audience because I specialize in... I would love to see how we can support/promote each other. What do you have coming up that I can help promote?”

“I love the work you are doing because... I would love to talk with you later to see how I can be part of _____.”

“I would love to bring you to my audience and share you with my list. What do you have going on that I can promote?”

“I would love to help you reach even more people. I am launching another program and I would love to interview/showcase you. That would be great exposure for you/your business.”

“I would love to see how we can work together. It looks like we have the same type of clients and our services are complimentary. It might be a great fit. Would you like to chat about that?”