



The Irresistible 30 Second Elevator Pitch

Step 1 I am _____ (Your Name)

Step 2 ...the _____ (CEO/Founder/Author) of _____.

Or ...the _____ (Your Position) with _____ (Company)

Step 3 I (We) Specialize in / Work with _____

- ☆ I specialize in helping women overcome adversity so they can...
- ☆ I specialize in teaching businesses how to improve their bottom line and....
- ☆ We work with self-employed professionals and coaches who...

Step 4 I (We) am (are) Committed to _____

- ☆ I am committed to finding solutions that solve your biggest weight loss challenges and focus on your ultimate health and lifestyle needs.

Or I (We) am (are) Passionate about _____

- ☆ We are Passionate about helping others achieve social media success so you can...

Step 5 If you or someone you know is ready to _____

- ☆ say good-bye to clutter for good, it is time to learn about my clutter clearing success strategies.
- ☆ accelerate their business and get laser focused, I guarantee results.

Step 6 To learn more about my (our) _____ see me at the end of the meeting or go to _____ .com. That is _____ .com.